The Community Pharmacy Quality Ratings Workshop:

Strategies to Improve Quality Ratings in Performance-based Healthcare Programs

"Quality is not an act, it is a habit." - Aristotle

NOV. 9, 2015
WESTIN HOTEL
Alexandria, VA

Co-hosted by:

www.pqaalliance.org
### The Community Pharmacy Quality Ratings Workshop:

**November 9, 2015**

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<th>Time</th>
<th>Session</th>
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<tr>
<td>8:30 AM</td>
<td>Continental Breakfast</td>
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<tr>
<td>9:00 AM</td>
<td>Opening Remarks: Laura Cranston, PQA Executive Director</td>
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<td>9:15 AM</td>
<td><strong>Numbers Don’t Lie: Understanding and Acting On Your Pharmacies’ Rating</strong>&lt;br&gt;Led by a small team of pharmacist coaches, this hands-on exercise will enable the participant to gain an understanding your pharmacies’ performance and what it means to the patients you serve, and to your business.</td>
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<td>10:00 AM</td>
<td><strong>Understanding the Trends in Performance Measurement: Trends and Targets</strong>&lt;br&gt;A look at the trends in pharmacy performance, target goals for increasing performance to meet CMS’ highest ratings and how future models may impact your community pharmacies.</td>
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<td>10:45 AM</td>
<td><strong>Rolling out P4P Models Locally: Evolution, Revolution and Community Pharmacies’ Response</strong>&lt;br&gt;A fast-paced overview of what’s new in the development and roll-out of pay-for-performance programs that engage pharmacy provider networks and an interactive dialogue with community pharmacy executives and PBMs as to how they have geared up to offer and/or respond to these new market-based initiatives.</td>
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<td>12 NOON</td>
<td>Networking Luncheon</td>
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**Co-Presenters:** David Medvedeff, Chairman, Pharmacy Quality Solutions and David Nau, President, Pharmacy Quality Solutions

**Overview:** David Baker, Vice President, Pharmacy Quality Solutions  
**Panelists:** Stacey Decembrele, Director, Retail Pharmacy Channel Management, ESI  
Bhavesh Modi, AVP Pharmacy, HealthFirst  
Tim Weippert, Executive VP of Pharmacy, Thrifty White  
Deb Krasnow, Director of Managed Care, Giant Eagle

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**This program has been from Pharmacy Quality**
Building the Critical Components of a Quality Improvement Program into Your Community Pharmacy/Pharmacies
Moderated by Elliott Sogol, Vice President Professional Relations (PQS)
Tripp Logan, L&S Pharmacy

1:30 PM

Intervention Strategies and Best Practices of Community Pharmacy Colleagues: Taking it One Measure at a Time

Session #1: Strategies to Improve Medication Adherence
Led by Jason Turner, Owner/Pharmacist, Moundsville Pharmacy

Session #2: Avoiding High Risk Medications
Led by Tim Davis, Owner/Pharmacist, Beaver Health Mart Pharmacy

Session #3: Comprehensive Medication Review Completion Rates: Successes at the Community Pharmacy Level
Led by Tony Willoughby, Vice President & Chief Pharmacist, HealthMart
Rebecca Cupp, Vice President of Pharmacy at Ralph’s Grocery

3:45 PM
Break

4:00 PM to 4:30 PM
Session #4: Staying Ahead of New Measures Under Consideration
Led by Julie Kuhle, Vice President, PQA
Woody Eisenberg, Sr. Vice President, PQA

4:30 PM
Putting it All Together: Measures, Methods and New Payment Models

5:00 PM
Networking Reception

Supported by an unrestricted educational grant Solutions.
Open to Community Pharmacy Leadership Only

Registration Fee: $375.00

Special Co-Host Member Rate: $199.00*

*For members of one of the following: APhA, NACDS, NCPA, PQA, State Pharmacy Associations

Register for the Workshop at: http://tinyurl.com/PQA-Workshop-Registration

Reserve your room at the Westin at the PQA Room Rate of $219.00 at: http://tinyurl.com/PQA-Nov2015-Hotel

Questions? Contact Jackie Green at 703-927-1599 or jgreen@pqaalliance.org

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